

PUERTO RICO'S Green destinations

SUSTAINABLE TOURISM

Puerto Rico's Green Destination comprises all places, attractions, and tours that comply with su stainable principles of natural and cultural conservation, education, community integration, and local socioeconomic development.

















PUERTO RICO'S GREEN DESTINATIONS

A JOURNEY, AN EXPERIENCE

Imagine a destination where you can enjoy and learn about outstanding natural and cultural richness while protecting the environment and improving the wellbeing of local communities.

In Puerto Rico, we strive to make sure that tourism facilities bring a positive impact to locals, tourists, and the environment. That is why the All-Star Island became the first destination in the Caribbean to develop its own Green Certification Program, that guarantees that all our certified tourism facilities and activities meet sustainable principles of natural and cultural conservation, education, community integration, and local socioeconomic development.

These facilities and activities will offer you a travel experience like no other, combining a sense of contact and bonding with our island's world-class natural resources.







GREEN HOTELS





Description

Under this program, the Puerto Rico Tourism Company collaborates with the U.S. Environmental Protection Agency and the Puerto Rico Solid Waste Management Authority through a formal Memorandum of Understating, establishing a collective effort to advance sustainable development and operation of hospitality facilities in Puerto Rico.



All hotels have to comply with sustainability principles. These principles include involvement of tourism stakeholders, essentially communities which are the main players, in the planning, decision-making, and management of the facility in their community. The design of the facility is adapted to match the general designs of the community, by conserving the natural beauty of the environment, local culture, history and natural heritage of that particular community, so that the facility becomes a part of it. Efficient use of resources, which include energy, water, soil, construction materials as well as any other additional resources must be considered throughout the entire construction process in order for the facility to become a green hotel and a part of the community.







GREEN STAY

TOURISM

CASA SOL B&B

Casa Sol provides its guests with the experience of staying in a restored colonial style 18th century building. This B&B has five uniquely decorated rooms, all with antiques, carefully restored furniture, and artwork crafted by local artists.

Location: Old San Juan

Phone: 787-399-0105/ 787-980-9700 **Website:** www.casasolbnb.com

Classification: Basic Sustainable Tourism Facility Bed and Breakfast



HIX ISLAND HOUSE

Here you will have an intense experience with nature in total privacy and tranquility. Casa Solaris is completely powered by solar energy, and by the trade winds of the Caribbean.

Location: Vieques **Phone**: 787-741-2302

Website: www.hixislandhouse.com

Classification: Basic Sustainable Tourism Facility

Guesthouse



TURTLE BAY INN

Turtle Bay Inn is the first solar-powered guesthouse in the southwest region of Puerto Rico. It supplies 90% of its energy needs. We welcome *Tertelin*, a marine turtle, that will show everyone on how to live a better quality life.

Location: Lajas **Phone:** 787-899-6633

Website: www.turtlebayinn.com

Classification: Basic Sustainable Tourism Facility

Parador



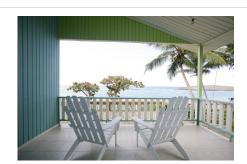
VILLAS DEL MAR HAU

Villas del Mar Hau has 42 beach front villas, which use renewable energy through photovoltaic systems. Abundant vegetation provides a relaxing atmosphere; and its location provides visitors the opportunity to enjoy different nature and adventure activities.

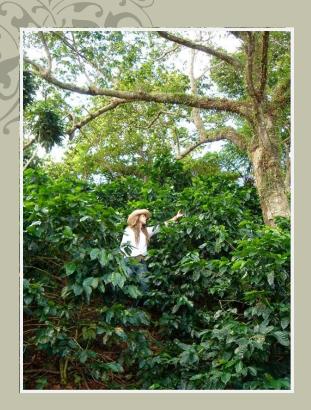
Location: Isabela **Phone:** 787-872-2045

Website: www.paradorvillasdelmarhau.com Classification: Basic Sustainable Tourism Facility

Parador



AGROTOURISM





Puerto Rico has an ideal climate, topography, hydrology, soil diversity, and geology. This agrodiversity provides an opportunity to experience and taste fruits, local products, local cuisine, learn the process behind the scenes, and pick up Puerto Rico's culture and traditions.



Agrotourism in Puerto Rico includes growing produce such as banana plantations, fruit trees, vegetables, coffee haciendas, livestock, aquaculture, hydroponics, fishing, and organic food.

Agrotourism represents an additional income to the existing agricultural activity. The program proposes two categories: basic and ecological.







AGROTOURISM

SUSTAINABLE TOURISM

CAFÉ NATIVO

A tour will provide a visit to a coffee replanting area where you will have the opportunity to learn conservation practices. During the tour, you can go bird watching and watch native trees. The farm uses solar panels that supply 80% of the energy needed to run the entire farm operation.

Location: Jayuya

Agro-experience: Coffee **Phone:** 787-315-7881

Website: www.cafenativopuertorico.com/ourcompany.html

Classification: Basic



In Café Lucero, coffee beans are hand planted by Puerto Rican workers who implement the highest standards to guarantee its quality. During the tour, the visitor will enjoy the process from ground preparation through the planting process, until it reaches packing of the final product.

Location: Ponce

Agro-experience: Coffee **Phone:** 787-848-8387

Website: www.cafelucero.com

Classification: Basic

HACIENDA TRES ANGELES

A visit to Tres Ángeles offers you the opportunity to learn and participate in a variety of activities, such as cultivating coffee beans, bean selecting process, and the ecofriendly technology to process coffee beans in the *Beneficiado*.

Location: Adjuntas **Agro-experience:** Coffee **Phone:** 787-360-0019

Website: www.haciendatresangeles.com

Classification: Basic

QUESOS VACA NEGRA

Offers you an extraordinary experience which includes learning the process of cheese and yogurt making, while offering an opportunity to taste a variety of them. Participate in making your own cheese, and personalize it with spices and your name.

Location: Hatillo

Agro-experience: Cheese and Yogurt **Phone:** (787) 262-5656 / (787) 458-6345 **Website:** www.quesosvacanegra.com

Classification: Basic

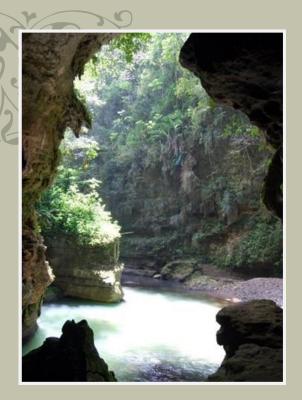








ECOTOURISM





The Ecotourism Program's purpose is to broaden the ecotourism offer, ensuring the quality and standards of the ecotourism industry, while satisfying the expectations of the visitor, taking into account local realities and peculiarities; and therefore, promoting a sense of place and authenticity.



The ecotourism program is not only focused on tour operators, but also on community based initiatives in order to enhance their wellbeing as healthy places to visit, live, and invest.







ECOTOURISM SUSTAINABLE TOURISM

AVENTURA CUEVA VENTANA

Aventura Cueva Ventana Tour is a unique ecologically oriented experience. A 20 minute hike, of medium to medium low intensity, will take you to discover a live cave that will lead you to witness the most exhilarating, beautiful, stunning panoramic view of Puerto Rico and the Caribbean.

Location: Arecibo

Eco-experience: Cave tour **Phone:** (787) 322-3554

Website: http://cuevaventanapr.com

Classification: Basic



BATEY ZIPLINE ADVENTURES

The unique setting on the Tanamá River, with breathtaking views of the karst landscape, welcome you as we start an interpretative hike along trails full of lush green scenery. An amazing hanging bridge over the river, exciting zip lines, rappelling, and a magnificent underground river cave await you.

Location: Utuado

Eco-experience: hiking, zipline, kayaks, caves

Phone: 787-484-3860

Website: www.bateydelcemi.com

Classification: Basic



BLACKBEARD SPORT

Black Beard Sports offers guided exploration of the Bioluminescent Bay. It also offer a 5 Star PADI Dive Center. As a tour operator, it offers hiking, biking, small boat sailing, snorkeling, kayaking, stand-up paddle boarding (SUP), bio-bay, and scuba diving. Their activities reach out through education as well as sports and recreation.

Location: Vieques

Eco-experience: scuba diving, snorkeling, biking.

Phone: 787-741-1892

Website: www.blackbeardsports.com

Classification: Basic



WATERSPORT AND ECOTOUR

Water Sports & Eco Tours focuses on interpretation of aquatic and terrestrial paths in the Humacao Nature Reserve. kayak, pedal boats, SUP rentals, and guided hikes are part of the ecotourism activity offered.

Location: Humacao

Eco-experience: Kayak, Pedal boats, paddle boats, hiking

Phone: (787) 852-6058 Website: www.inecoh.com Classification: Basic



COMMUNITY BASED TOURISM



Engagement with local communities is one of the best ways of truly getting to know any country you visit. Puerto Rico is no exception. Here we offer you the opportunity of helping preserve local culture and natural resources for a prosperous small community economy.



These communities will welcome you and give you an unforgettable experience that you will be talking about for years.







COMMUNITY BASED TOURISM SUSTAINABLE TOURISM

RESERVA NATURAL DE HUMACAO, EFRAIN ARCHILLA DIEZ

The Humacao Community Ecotourism Initiative is a group of entrepreneurs joined efforts for the economic development of the community of the coastal area of Humacao. This group is trained and has the necessary skills to carry out passive activities in the Reserve because of their understanding and commitment with the environment.

In the Reserve, the natural ecosystem motivates you to explore several coastal lagoons, wetlands, and forests that harbor a diversity of native and migratory birds. As you arrive, you will be welcomed by local entrepreneurs who will guide you through a learning adventure. You can also enjoy local food and join an arts and crafts workshop using raw materials from the forest.

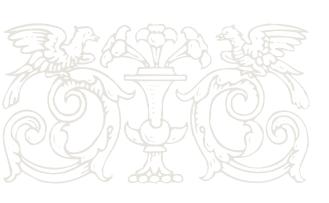
Location: Humacao

Eco-experience: hiking, kayaks, biking

Tel: 787-852-6058









PUERTO RICO'S GREEN DESTINATION SUSTAINABLE TOURISM

Sustainable Tourism Division Planning and Development Area Puerto Rico Tourism Company

> PO Box 9023960 San Juan, PR 00902-3960

Phone: 787-721-2400 ext. 2152,2229,2287 Fax: 787-723-3572

E-mail:

nilda.luhring@tourism.pr.gov carolina.morales@tourism.pr.gov ivelisse.diaz@tourism.pr.gov

